

Woodbury Chamber of Commerce
June 27, 2017 - 8AM - Village Hall

Present: Joseph Gianzero, President
Kevin Abrams, Vice President Membership
Chris Scibelli, Vice President Events/Programs
Desiree Potvin, Treasurer
VACANT, Secretary

Chris and Susan Arent, Frank Collins, Heather Foley, Stephanie Johnson, Peter McGoldrick, Ben Meyers, Desiree Potvin, Michael Queenan, Robert Weyant

Chamber Plans

Joey introduced the newly elected Board members and stressed that a Secretary is needed so please contact him if you are interested in serving. He then noted the goal of the Chamber is to focus on Woodbury businesses and to do local activities so everyone can help each other prosper. Some events that are planned for this coming fiscal year are:

- Trunk or Treat with expanded hours
- Participation at the St. Patrick's Church Community Picnic on September 17
- Participation at the Lion's Club Community Yard Sale on September 23
- "Meet Your Business" Community Night Out
- "Small Business" Community Day
- Farmer's Market in conjunction with St. Patrick's Church
- Meet the Candidates Night/Mixer
- Community BBQ at Earl's Reservoir
- Any additional idea members bring forward to help promote businesses in Woodbury

Chris S stated he feels the events planned are exciting and some have proven successful in the past. He feels we need to communicate more, especially when business applications are before the Planning and Zoning Boards. Support should be made at these meetings to help promote commerce. He noted a new Italian restaurant will be moving into where Kristy's was and Savory opened this month (*Desiree will reach out to Tom about joining the Chamber and having a reopening event*).

Kevin noted membership renewals will be sent out later this week based on the list that was compiled from past applications.

Website/Social Media/Publicity

Joey noted he reached out to Christine to obtain the user names/passwords for the various social media accounts, the website and any other online entity the Chamber joined while she was President. He is scheduled to meet with her today. A discussion was held about advertising the chamber and its members. The booklet that was done several years ago was a great idea but the postage was very expensive. Ideas will be brainstormed to come up with a way to promote the chamber membership and to make the community more aware of what businesses are in Woodbury. It was suggested using the chambers social media accounts to promote a business each week which could also increase activity on the pages.

Treasurer's Report

Desiree noted she obtained bank statements from Sterling National Bank (SNB) last week and was able to compile a tentative Treasurer's Report from April 1 to present. It appears that a deposit was made at the beginning of June but she has no records for it so it is unknown at this time what it was for and the amount but it will appear on the June statement when that is received. Joey and she went to Lakeland Bank last week and opened a small business account with them. There are no monthly fees if we do less than 1000 transactions each month (*compared to SNB which charges \$20 per month*) and no minimum balance required. In addition, they will give us \$300 if we have deposits totaling at least \$2000 within 45 days of opening the account (which we will accomplish once the SNB account is closed). At this time, there is a balance of \$2679.76 with SNB and \$52.13 with Lakeland. Expenses for the month of June were as follows:

- ❖ Jay's Market & Deli \$350 - Monthly Meeting food for March 21, March 28 and April 25
- ❖ State Farm Insurance \$301.87 - annual insurance renewal
- ❖ Woodbury Community Association \$100 - sponsor of golf tee at their fundraiser
- ❖ Matt Stevens Magic \$275 - balloon vendor at Independence Day Celebration/Touch a Truck
- ❖ Lakeland Bank \$167.87 - banking supplies (checks, deposit slips, stamp)

Member Comments:

Rob thanked the Chamber for supporting the "Touch a Truck" scheduled for July 1 and for paying for the balloon vendor to be there.

Susan noted in the past when the "booklet" was printed businesses asked what the chamber does for them as an incentive to join. She feels that this is something the Chamber needs to work on to advertise for new members.

Kevin noted Museum Village hosts an annual, multi-chamber event and feels that it is something we should participate in. It is a good way to network and meet other businesses. They usually have 100-150 attendees and it includes all Chambers in the area.

Ben asked if there are any fundraising events the chamber can do or does. Chris S stated he would like to work with Ben to brainstorm something. Pete added WCA may be able to work with the Chamber to share a co-sponsored event and split the costs/earnings.

Michael suggested the Trunk or Treat be held the Saturday before Halloween (with a raindate being Halloween) so more time can be devoted to it and participation may be better. He then stated he has concerns with the pharmacy plan the Monroe-Woodbury Central School District has that pushes the use of CVS Pharmacy. He spoke to someone at the Central Valley Pharmacy about this and believes this hurts our "Neighborhood Pharmacies". Desiree noted that it is most likely their health plan and not the School District itself that is promoting the use of CVS Pharmacy. She noted the Town/Village's insurance policy (administered by the State) is CVS CareMart, which Central Valley Pharmacy accepts but Woodbury Pharmacy does not.

Heather spoke about a program offered to members of Lakeland Bank called "BaZing" with is similar to Groupon. She will see if the bank will permit chamber members to utilize this service under the chambers name and will do a presentation about this free program at a future meeting.

The meeting was adjourned at 9:15AM. The next meeting is July 25, 2017 at 8AM at Village Hall.

Respectfully submitted - Desiree Potvin