

Woodbury Chamber of Commerce
July 25, 2017 - 8AM - Village Hall

Present: Joseph Gianzero, President
Kevin Abrams, Vice President Membership
Chris Scibelli, Vice President Events/Programs
Desiree Potvin, Treasurer
VACANT, Secretary

Susan Arent, Anita Baumann, Frank Collins, Heather Foley, Andrew Giacomazza, Dorothy Morris,
Michael Queenan, David Sutz

It was noted that a Secretary is needed so please consider volunteering.

Treasurer's Report

As of July 21 there is a balance of \$3,592.77 (\$871.79 with SNB; \$2720.98 with Lakeland). Expenses since the last meeting were as follows:

- ✓ Jay's Deli \$86.69 - food for June meeting
- ✓ US Postal Service \$49.00 - postage
- ✓ Printing Plus \$325.46 - envelopes
- ✓ SNB \$5.00 - bank fee

Deposits since the last meeting were as follows:

- ✓ Interest - \$0.03
- ✓ Monthly Meeting - \$130.00
- ✓ Membership Dues - \$1000.00

Membership Update

Kevin stated he mailed about 60 applications/invoices out. As of today we have about 16 paid members. He will be sending out a second notice in August. Chris noted he has been working to compile a list of all business and civic organizations.

Correspondence

Greater Monroe Chamber of Commerce will be hosting a "Mastodon Mega-Mixer" on August 21, 6PM-9PM at Museum Village at a cost of \$20 per person.

Chamber Business/Events

- ❖ Farmers Market - Joey spoke with the County and explained that we are interested in having a Farmers Market in Woodbury once a week. The individual he spoke to, Christy, offered to come to a meeting to discuss the ins and outs. We did need a place to have it. Andrew stated St. Patrick's Church is open to the idea and Joey asked Andrew to see if he can get a firm commitment so we can move forward. Also it was asked that anyone attending markets in the area to begin collecting vendor business cards so we can create a database to solicit them when all our plans are ready to be enacted.
- ❖ Food Truck Festival - Joey feels this is something that could be successful in our Town, noting Robert Weyant has a contact that was involved in the festival recently held in Warwick. Perhaps this is something the Chamber could sponsor during Woodbury's Independence Day festivities.

Discussion was also held about hosting a "Wing Fest" or seeing if the restaurants in Town are interested in a "Woodbury Restaurant Week" that the Chamber could help promote.

- ❖ Fire Prevention Week - Joey suggested working with the Fire Department to help spread awareness during Fire Prevention Week
- ❖ Trunk or Treat - It was agreed the hours will be extended and lights will be obtained for safety purposes. Michael volunteered lights used by the Water Department.

Upcoming Community Events

- July 30, 10AM-4PM - Ambulance Corps. Blood Drive. BBQ will be supplied by the Woodbury Community Association.
- September 17 - St Patrick's Church Parish Picnic
- October 21 - Wrestling Event at St Patrick's Church
- January/February TBD - "Polar Plunge" charity event planned by St Patrick's Church
- TBD 2018 - Car Show event planned by St Patrick's Church
- March 30 - St Patrick's Church St Patty's Day dance

Next/Upcoming Meetings

- Our next meeting will be at 8AM on August 22 at Village Hall. \$10 per person.
- September Mixer will be held in the evening hopefully at Palaia Vineyards. Lakeland Bank will be hosting/sponsoring and all members are welcome to attend this free event paid for by Lakeland Bank (cash bar available). There will be a give-away from Lakeland Bank and a presentation about BaZing - a mobile app with Lakeland Bank that is free to members of the Chamber to help increase business by offering discounts (similar to Groupon but on a local level). This is an exciting opportunity for our current and future members so please make every effort to attend. More information to follow.
- October Town/Village Candidate Debate - Time Date and Place TBD.

Website/Social Media/Publicity

- Facebook - Christine has authorized Desiree and Kevin as administrators on the Facebook page but has not yet provided the user name and password. Members were asked that if you see someone looking for a service provider or type of business to refer them to our website.
- Pay Pal - We still do not have access to this account. We did have one member pay their membership dues via PayPal and access to the account is needed to change the banking information since we will be closing the SNB account as soon as all checks have cleared.
- Website - We still do not have access to the website so no updates can be made at this time.
- E-Mail - User name and passwords have been provided. *NOTE - after the meeting the account was tried to be accessed but was unsuccessful since the computer being used needed to be authorized by the account holder by texting an access code. The text goes to a phone number but it is unknown whose phone it is.*
- Newsletter - Joey showed an example of the "Chamber News" leaflet distributed by the Greater Monroe Chamber of Commerce. It is distributed quarterly and seems to be an inexpensive way to advertise our members. All agreed this is something to be considered. David noted a company came before the Town that did newsletters and Anita recommended a calendar cellphone app that is used in Warwick called "Hey Warwick" that has push notifications. Frank suggested some type of information card be created that explains what the Chamber does that can be given to businesses that are not members.

Member Comments

David noted the Town did not participate in Chamber events last year due to political issue but he plans to be more involved this year.

Dorothy noted the Library Board of Trustees' mission is to improve outreach. She discussed some ways the Library can highlight businesses from Woodbury. She noted CV Library will be closed during renovations as it becomes a premiere children's center.

Michael noted there have been complaints of brown water and this was due to a pump that needed to be replaced. The exact size pump was not in stock so a larger pump was used and it caused turbulence. This has been corrected.

Chris stated communication is very important to him. He feels all members should be promoting the Chamber and encouraging other businesses to join. He noted the Chamber is here to help and the Chamber needs help as well.

Kevin stated he is glad to see all these great new ideas and to see the Chamber is moving in a new direction. He is happy to see community events planned.

Desiree noted that all these events are going to need members to volunteer and organize. If anyone wants to "take the lead" on anything planned/discussed, or put forward a different idea, please let a Board member know.

The meeting was adjourned at 9:20AM. The next meeting is August 22, 2017 at 8AM at Village Hall.

Respectfully submitted - Desiree Potvin